

The Value of an HBA Membership

High industry standards and professionalism: NCHBA is a dynamic group of over 15,000 builder, associate and affiliate members across the state who provide the collective clout and muscle the home building industry needs...for the protection and benefit of the industry, for the benefits of its members, and for the protection of home buyers. NCHBA plays a key role in helping to maintain consistently higher industry standards of conduct, quality and ethics within the home building industry.

Business networking: Membership allows you to get in front of decision makers and make contacts at the local, state and national level that will prove invaluable to your company.

Advocacy: NCHBA and NAHB are your advocates in Raleigh and on Capitol Hill. The HBA provides top notch legislative and regulatory representation on behalf of the home building industry. NCHBA BUILD-PAC, NCHBA's non partisan political action committee, and BUILD-PAC, NAHB's non partisan political action committee, support elected officials and candidates who stand behind the industry.

Marketing opportunities: The HBA can make it easier for you to promote your business to members. We offer an array of advertising and sponsorship opportunities to help you get your message to more than 15,000 leading, influential industry professionals.

Educational Programs: The North Carolina Builder Institute is the educational arm of the North Carolina Home Builders Association and provides continuing education classes covering a wide spectrum of industry topics at a discount to HBA members. Some NAHB classes are also offered during the 21CBEC. Get ahead of your competition by earning a professional designation. If you are a builder member, your NCBI designation will appear on your general contractor's license. NCHBA also encourages and supports vocational education across the state.

Make a difference in your industry. Your participation in the industry that supports your family, community, state, and nation is vital! Theodore Roosevelt said: *"Every man owes a part of his time and money to the business or industry in which he is engaged. No man has a moral right to withhold his support from an organization that is striving to improve within his sphere."*

Be informed! NAHB and NCHBA keep you up to date on the latest industry and association news through publications such as *Builder Magazine*, *NC Builder Magazine* and a variety of specialized e-newsletters.

Expo and events: The 21CBEC gives NCHBA members an expo and educational conference of the same quality as NAHB's International Builders Show but closer to home. View the newest products and services that the industry has to offer. Enter the STARS Awards and get the professional recognition your work deserves! Attend NCHBA Quarterly meetings and take valuable information back to your local HBA and business.

Resources to help you and your business grow! Take advantage of such resources as Builderbooks.com, NAHB's Legal Research Department, and state and national staff experts here to help members.

Save money with NAHB member only discounts available at a number of retailers including but not limited to Hewlett Packard, Fed Ex, and Office Depot.

Have a seat at the table. Your involvement will shape the future of your business and the building industry.

Insurance: NCHBA members have access to different lines of coverage through Builders Mutual Insurance Company, NCHBA's endorsed provider.

Package deal: When you join your local HBA, you automatically become a member of your state and national HBAs and gain access to the benefits and services mentioned above. Staff members on all three levels are available to help you with your professional needs and to make the most of your membership benefits and services.