

Media Contact:  
Jeffrey Turner  
[jturner@nchba.org](mailto:jturner@nchba.org)  
(919) 676-9090



## STARS Awards honor best of the home building industry

---

The North Carolina Home Builders Association presented nearly 50 prestigious STARS awards at the annual STARS Awards Gala on Wednesday, September 11, 2019 at the Embassy Suites by Hilton Charlotte Uptown. The STARS Awards program honors the achievements of home building industry professionals from across North Carolina.

Winners receive recognition in areas such as marketing and advertising, web design, sales/information center, landscape design, interior merchandising, architecture/floor plan, remodeling/renovation and special projects. Awards are also given to local home builders associations.

The top awards of the evening went to the following recipients:

**Blake Massengill of Massengill Design-Build in Fuquay-Varina**, was named the *Distinguished Builder Member of the Year*. Massengill is a member of the **Member of the Raleigh-Wake HBA** and currently serving as past president.

The *Distinguished Associate Member of the Year Award* went to **Katie Mariani** of Builders Mutual.

The *Community of the Year* honor went to **Olivette Riverside Community and Farm**, a member of the **Asheville Home Builders Association**. The 346-acre farm-based “agrihood” located in Asheville features a fully operational commercial organic farm, seven-acre riverfront beach, community gardens and orchards, a large private river island and miles of interior hiking trails.

The *Executive Officer of the Year* award went to **Cameron Moore**, EO of the **Wilmington-Cape Fear Home Builders Association**.

The *New Executive Officer of the Year* award recognized **Hollie Rose-Galli** of the **High Point Area Builders Association**.

The *Builders Mutual Safety Program of the Year* award went to **Osada Construction**, a member of the **Asheville Home Builders Association**.

Other STARS Awards winners include:

Sales Agent of the Year

**Magda Esola of Fielding Homes**

Member of the HBA of Greater Charlotte and Charlotte Sales & Marketing Council

Sales Team of the Year

**Jim Allen Group New Homes**

Member of the Raleigh-Wake HBA, HBA of Durham, Orange and Chatham Counties and Franklin County HBA

Online Sales Counselor of the Year

**Karen Evans of D.R. Horton**

Member of the Wilmington-Cape Fear HBA, Wilmington Sales & Marketing Council and Brunswick County HBA

Marketing Director of the Year

**Hunter Matthews of Newland Communities**

Member of the Raleigh-Wake HBA, HBA of Durham, Orange and Chatham Counties

Mortgage Professional of the Year

**Kelli Embler of American Security Mortgage Company**

Member of the HBA of Greater Charlotte

Superintendent of the Year

**Taylor Bennett of Evans Coghill Homes**

Member of the HBA of Greater Charlotte

Construction Manager of the Year

**Dan Blackwell of Red Tree Builders**

Member of the Asheville HBA

Best Brochure, Newsletter or Marketing Piece for a Community

**MillBridge a Landeavor Community**

Member of the HBA of Greater Charlotte

Best Brochure, Newsletter or Marketing Piece for a Builder, Developer or Realty Company

**Logan Homes – Dream Book**

Member of the Wilmington-Cape Fear HBA

Best Logo for a Builder, Developer, Associate or Realty Company

**SemperFi Custom Remodeling**

Member of the Asheville HBA

Best Logo Design for a Community

**Olivette Riverside Community and Farm**

Member of the Asheville HBA

Best New Homes Publication

**Logan Homes – Living Logan**

Member of the Wilmington-Cape Fear HBA

Best Advertisement

**Milestone Contracting**

Member of the Asheville HBA

Best Digital Marketing Project

**Terramor Homes**

Member of the HBA of Raleigh-Wake County, HBA of Durham, Orange and Chatham Counties and the Johnston County Building Industry Association (BIA)

Best Print Marketing Project  
**Living Stone Design + Build**  
Member of the Asheville HBA

Best Website for a Builder or Developer  
**Logan Homes**  
Member of the Wilmington-Cape Fear HBA

Best Website for a Community  
**Wendell Falls by Newland**  
Member of the Raleigh-Wake HBA and the HBA of Durham, Orange and Chatham Counties

Best Website for an Associate  
**Carolina Spaces Furniture & Design**  
Member of the HBA of Greater Charlotte and Lake Norman HBA

Best Television or Radio Project  
**4G Design Build**  
Member of the Lake Norman HBA

Best Sales / Information Center  
**4G Design Build for the Barn**  
Member of the Lake Norman HBA

Best Interior Merchandising for a Home Under 2,500 Square Feet  
**ID.ology Interiors & Design**  
Member of the Asheville HBA

Best Interior Merchandising for a Home 2,501 to 4,000 Square Feet  
**Steele's Design**  
Member of the HBA of Hickory-Catawba Valley

Best Interior Merchandising for a Home Over 4,000 Square Feet  
**Allard + Roberts Interior Design**  
Member of the Asheville HBA

Best Single-Family Home Under 2,500 Square Feet  
**C.O.D. Home Services for the Willsey**  
Member of the Carteret County HBA

Best Single-Family Home Between 2,501 and 3,500 Square Feet  
**4G Design Build for The Stack**  
Member of the Lake Norman HBA

Best Single-Family Home Between 3,501 and 4,500 Square Feet  
**Living Stone Design + Build for the Campbell Residence**  
Member of the Asheville HBA

Best Single-Family Home Between 4,501 and 6,000 Square Feet  
**Tongue & Groove Design-Build for The Bridges**  
Member of the Wilmington-Cape Fear HBA

Best Single-Family Home Over 6,000 Square Feet  
**VPC Builders for The McColgin Residence**  
Member of the High Country HBA

Best Aging Or Accessibility Residential Project, Remodel or Renovation  
**Collins Design-Build for The Rutherford Manor Castle**  
Member of the HBA of Durham, Orange and Chatham Counties

Best Room Remodel/Renovation  
**Bluestone Construction for Asheville Mountain Modern**  
Member of the Henderson-Transylvania HBA

Best Addition  
**Springdale General Contracting + Design for The Rosso Residence**  
Member of the Union County HBA

Best Whole House Remodel/Renovation  
**Bluestone Construction for Asheville Mountain Modern**  
Member of the Henderson-Transylvania HBA

Best Landscape Design  
**Greater Scapes Landscapes & Lawncare**  
Member of the Asheville HBA

Best Outdoor Living Area  
**Bluestone Construction for Asheville Mountain Modern**  
Member of the Henderson-Transylvania HBA

Best Community Amenity Center  
**MillBridge a Landeavor Community**  
Member of the Greater Charlotte HBA

Best Energy-Efficient Project  
**Osada Construction for Westridge at Olivette Farms**  
Member of the Asheville HBA

Best Sustainable Project  
**Wendell Falls by Newland**  
Member of the Raleigh-Wake HBA and HBA of Durham, Orange and Chatham Counties

Best HBA Website or Social Media  
**HBA of Raleigh-Wake County**

Best HBA Marketing or Communication  
**HBA of Raleigh-Wake County for Kane's Corner**

Best Educational Program

**Home Builders Association of Winston-Salem**

Best Government Affairs Initiative

**HBA of Raleigh-Wake County for Builder/Inspector Roundtable**

Best HBA Parade of Homes Marketing

**Wilmington-Cape Fear HBA**

Honorable Mention - Best HBA Community Project or Program

**Brunswick County Home Builders Association**

**Home Builders Association of Craven & Pamlico Counties**

Best HBA Community Project or Program

**Wilmington-Cape Fear Home Builders Association**

Best HBA Event or Special Project

**Wilmington-Cape Fear HBA for Builder/REALTOR Expo**

Best Humanitarian Member Project

**MillBridge a Landeavor Community for Teen Council**

Member of the HBA of Greater Charlotte