

Media Contact:
Jeffrey Turner
jturner@nchba.org
(919) 676-9090



STARS Awards honor best of the home building industry

The North Carolina Home Builders Association presented more than 75 prestigious STARS awards at the annual STARS Awards Gala on Tuesday, October 3, 2023 at the Embassy Suites by Hilton in Concord, NC. The STARS Awards program honors the achievements of home building industry professionals from across North Carolina.

Winners receive recognition in areas such as marketing and advertising, web design, sales/information center, landscape design, interior merchandising, architecture/floor plan, remodeling/renovation and special projects. Awards are also given to local home builders associations.

The top awards of the evening recognized the following winners:

Mark Martin of Sandmark Custom Homes was named the 2023 *Distinguished Builder Member of the Year*. Martin is a member of the **Outer Banks HBA**.

The 2023 *Distinguished Associate Member of the Year Award* went to **Ken Bernardo**. He is a member of the **HBA of Greater Charlotte**.

Holly Fraccaro, EO of the **HBA of Durham, Orange and Chatham Counties**, was recognized as the 2023 *Executive Officer of the Year*.

The 2023 *New Executive Officer of the Year* award recognized **Gisela Lopez** of the **HBA of Winston-Salem**.

The *Builders Mutual Safety Program of the Year* award recognized **Young & McQueen** as its 2023 recipient. Young & McQueen is a member of the **Builders Association of the Blue Ridge Mountains**.

Other STARS Awards winners include:

Sales Professional of the Year

Lori Markham, D.R. Horton

Member of the Wilmington-Cape Fear Home Builders Association and Brunswick County Home Builders Association

Sales Team of the Year

The Jim Allen Group | Coldwell Banker HPW

Member of the Home Builders Association of Raleigh-Wake County, the Home Builders Association of Durham, Orange & Chatham Counties and the Franklin County Home Builders Association

Online Sales Counselor of the Year

Karen Evans, D.R. Horton

Member of the Wilmington-Cape Fear Home Builders Association and Brunswick County Home Builders Association

Mortgage Professional of the Year

Ken Bernardo, TRUIST Mortgage

Member of the Home Builders Association of Greater Charlotte and the Wilmington-Cape Fear Home Builders Association

Marketing Professional of the Year

Ram Gabriel, D.R. Horton

Member of the Wilmington-Cape Fear Home Builders Association and Brunswick County Home Builders Association

Superintendent of the Year

José Saldivar, Stevens Fine Homes

Member of the Wilmington-Cape Fear Home Builders Association

Construction Manager of the Year

Brandon Dohy, Semper Fi Custom Remodeling

Member of the Builders Association of the Blue Ridge Mountains

Best Humanitarian Member Project

D.R. Horton, Gold Star Family Home

Member of the Wilmington-Cape Fear Home Builders Association and Brunswick County Home Builders Association

Best Brochure, Newsletter or Marketing Piece for a Community

Bill Clark Homes

Member of the Wilmington-Cape Fear Home Builders Association and the Inner Banks Home Builders Association

Best Brochure, Newsletter or Marketing Piece for an Associate

The Jim Allen Group | Coldwell Banker HPW

Member of the Home Builders Association of Raleigh-Wake County, the Home Builders Association of Durham, Orange & Chatham Counties and the Franklin County Home Builders Association

Best Brochure, Newsletter or Marketing Piece for a Builder or Developer

Anvil Marketing Co. for the Dillard Jones Customer Booklet

Member of the Builders Association of the Blue Ridge Mountains

Best Logo for a Community

Bill Clark Homes

Member of the Wilmington-Cape Fear Home Builders Association and the Inner Banks Home Builders Association

Best Logo for an Associate

Mountain Meadow Landscaping

Member of the Builders Association of the Blue Ridge Mountains

Best Logo for a Builder or Developer

Logan Developers, Inc.

Member of the Wilmington-Cape Fear Home Builders Association and the Inner Banks Home Builders Association

Best Advertisement for a Builder

CQC Home

Members of the Home Builders Association of Raleigh-Wake County and the Home Builders Association of Durham, Orange & Chatham Counties

Best Advertisement for an Associate

The April Stephens Team

Member of the Johnston County Building Industry Association, the Home Builders Association of Raleigh-Wake County and the Home Builders Association of Fayetteville

Best Advertisement for a Community

Christopher Fox Builders for Ashecroft Community

Member of the Builders Association of the Blue Ridge Mountains

Best Digital Marketing Campaign

The Jim Allen Group | Coldwell Banker HPW

Member of the Home Builders Association of Raleigh-Wake County, the Home Builders Association of Durham, Orange & Chatham Counties and the Franklin County Home Builders Association

Best Print Marketing Campaign

Anvil Marketing Co.

Member of the Builders Association of the Blue Ridge Mountains

Best Social Media Campaign

The Jim Allen Group | Coldwell Banker HPW

Member of the Home Builders Association of Raleigh-Wake County, the Home Builders Association of Durham, Orange & Chatham Counties and the Franklin County Home Builders Association

Best Website for a Community

Revolve Residential, Alloy Townhomes on 36th

Member of the Home Builders Association of Greater Charlotte

Best Website for an Associate

FS Design Group

Member of the Builders Association of the Blue Ridge Mountains

Best Website for a Builder or Developer

Bill Clark Homes & Legacy Homes by Bill Clark

Member of the Wilmington-Cape Fear Home Builders Association and the Inner Banks Home Builders Association

Best 30 to 60 Second Commercial

Wendell Falls

Member of the Home Builders Association of Raleigh-Wake County and the Home Builders Association of Durham, Orange & Chatham Counties

Best Video Project

Allard + Roberts Interior Design

Member of the Builders Association of the Blue Ridge Mountains

Best Sales / Information Center

Bill Clark Homes & Legacy Homes by Bill Clark

Member of the Wilmington-Cape Fear Home Builders Association and the Inner Banks Home Builders Association

Best Interior Merchandising for a Home Under 2,500 Square Feet

Stevens Fine Homes, The Downtown

Member of the Wilmington-Cape Fear Home Builders Association

Best Interior Merchandising for a Home 2,501 to 4,000 Square Feet

Bill Clark Homes, The Ashton Model Home

Member of the Wilmington-Cape Fear Home Builders Association and the Inner Banks Home Builders Association

Best Interior Merchandising for a Home Over 4,001 Square Feet

Buchanan Construction, Kimberly Avenue Modern

Member of the Builders Association of the Blue Ridge Mountains

Best Interior Design for a Home Under 2,500 Square Feet

Revolve Residential, Alloy Townhomes on 36th

Member of the Home Builders Association of Greater Charlotte

Best Interior Design for a Home Between 2,501 to 4,000 Square Feet

Hopper Communities, The Briar

Member of the Home Builders Association of Greater Charlotte

Best Interior Design for a Home Over 4,001 Square Feet

Upright Builders

Member of the Home Builders Association of Raleigh-Wake County and the Home Builders Association of Durham, Orange & Chatham Counties

Best Design Detail

Buchanan Construction, Mountain Carriage House

Member of the Builders Association of the Blue Ridge Mountains

Best Home Landscape Design

The YardFathers, Maggart Residence

Member of the Builders Association of the Blue Ridge Mountains

Best Community Landscape Design

Buchanan Construction, The Village of Cheshire

Member of the Builders Association of the Blue Ridge Mountains

Best Outdoor Living Space

The Jim Allen Group | Coldwell Banker HPW and Bluestone Builders

Member of the Home Builders Association of Raleigh-Wake County, the Home Builders Association of Durham, Orange & Chatham Counties and the Franklin County Home Builders Association

Best Swimming Pool

Rock Creek Builders

Member of the Home Builders Association of Raleigh-Wake County

Best Home Exterior Transformation

Buchanan Construction, Kimberly Avenue Modern

Member of the Builders Association of the Blue Ridge Mountains

Best Community Amenity Center

Chatham Park by Preston Development Company

Member of the Home Builders Association of Raleigh-Wake County

Best Green Single-Family Home

Living Stone Design + Build, Reems Creek Retreat

Member of the Builders Association of the Blue Ridge Mountains

Best Green Single-Family Home Remodel

Living Stone Design + Build, The Homestead Revival

Member of the Builders Association of the Blue Ridge Mountains

Best Sustainable Project

Chatham Park by Preston Development Company

Member of the Home Builders Association of Raleigh-Wake County

Best Green Home Feature

Living Stone Design + Build, Laurel Ledge Modern

Member of the Builders Association of the Blue Ridge Mountains

Best Single-Family Production Home Under 2,250 Square Feet

Revolve Residential, Alloy Townhomes on 36th

Member of the Home Builders Association of Greater Charlotte

Best Single-Family Production Home Between 2,251 and 3,500 Square Feet

Bill Clark Homes, The Weaver at Eli's Ridge

Member of the Wilmington-Cape Fear Home Builders Association and the Inner Banks Home Builders Association

Best Single-Family Production Home Over 3,500 Square Feet

Keystone Custom Homes, The Devonshire

Member of the Home Builders Association of Greater Charlotte

Best Single-Family Custom Home Under 2,500 Square Feet

4G Design Build, Vineyard Cottage

Member of the Lake Norman Home Builders Association

Best Single-Family Custom Home Between 2,501 and 3,500 Square Feet

Living Stone Design + Build, The Homestead Revival

Member of the Builders Association of the Blue Ridge Mountains

Best Single-Family Custom Home Between 3,501 and 4,500 Square Feet

Pippin Home Designs, Water's Edge

Member of the Lake Norman Home Builders Association

Best Single-Family Custom Home Between 4,501 and 6,000 Square Feet

The Jim Allen Group | Coldwell Banker HPW and Bluestone Builders

Member of the Home Builders Association of Raleigh-Wake County, the Home Builders Association of Durham, Orange & Chatham Counties and the Franklin County Home Builders Association

Best Single-Family Custom Home Over 6,000 Square Feet

Dillard-Jones, Joyce Residence

Member of the Builders Association of the Blue Ridge Mountains

Best One-Of-A-Kind Home

Distinctive Building & Design, Hines Robinson Residence

Member of the Builders Association of the Blue Ridge Mountains

Best Aging or Accessibility Residential Project

Collins Design-Build, The Ebenezer Residence

Member of the Home Builders Association of Durham, Orange and Chatham Counties

Best Kitchen Remodel

Buchanan Construction, Kimberly Avenue Modern

Member of the Builders Association of the Blue Ridge Mountains

Best Bathroom Remodel

Living Stone Design + Build, The Homestead Revival

Member of the Builders Association of the Blue Ridge Mountains

Best Room Remodel

Living Stone Design + Build, The Homestead Revival

Member of the Builders Association of the Blue Ridge Mountains

Best Addition

Springdale Custom Homes, Hansen-Murphy Residence

Member of the Home Builders Association of Greater Charlotte

Best Whole House Remodel Under \$500,000

Semper Fi Cutom Remodeling, The Mystic Remodel

Member of the Builders Association of the Blue Ridge Mountains

Best Whole House Remodel Over \$500,000

Living Stone Design + Build, The Homestead Revival

Member of the Builders Association of the Blue Ridge Mountains

Best Aging or Accessibility Residential Remodel

David Price Construction, Stevens Residence

Members of the Inner Banks Home Builders Association and the Home Builders Association of Raleigh-Wake County

Best Historic Preservation / Restoration

Adams and Adams Construction Group, Ingleside Carriage House

Member of the Builders Association of the Blue Ridge Mountains

Community of the Year

Chatham Park by Preston Development Company

Member of the Home Builders Association of Raleigh-Wake County

Builders Mutual Safety Program of the Year

Young & McQueen

Member of the Builders Association of the Blue Ridge Mountains

Best HBA Website

Builders Association of the Blue Ridge Mountains, Parade of Homes

Executive Officer: Megan Carroll

Best HBA Social Media

Builders Association of the Blue Ridge Mountains

Executive Officer: Megan Carroll

Best HBA Publication

Builders Association of the Blue Ridge Mountains, Parade of Homes

Executive Officer: Megan Carroll

Best HBA Marketing Campaign

Wilmington-Cape Fear Home Builders Association, Taste of Home

Executive Officer: Cameron Moore

Best HBA Educational Program

Johnston County Building Industry Association, Discover Construction Day

Best Membership Recruitment or Retention Initiative

Home Builders Association of Raleigh-Wake County, Triangle Sales & Marketing Council

Executive Officer: Paul Kane

Best Workforce Development Initiative

Home Builders Association of Durham, Orange & Chatham Counties, Summer Careers Academy

Executive Officer: Holly Fraccaro

Best Government Affairs Initiative

Home Builders Association of Fayetteville

Executive Officer: Natalie Fryer

Best HBA Parade of Homes Marketing
Wilmington-Cape Fear Home Builders Association
Executive Officer: Cameron Moore

Best HBA Community Project or Program
Builders Association of the Blue Ridge Mountains, BeLoved Village
Executive Officer: Megan Carroll

Best HBA Event or Special Project
Home Builders Association of Greater Charlotte, PWB Book Drive
Executive Officer: Tracy Butler