



NCHBA

NC HOME BUILDERS ASSOCIATION

2026 Business Partnership

Below are great reasons to help your company and business relationships grow by becoming a partner in 2026:

- The North Carolina Home Builders Association is the **LARGEST** state association with over 16,000 members!
- North Carolina is **ranked #3** in single-family permit production in the nation!
- North Carolina is **ranked in #1** for business in the country!
- The North Carolina Home Builder Institute is the leading provider of industry education with over 4,000 students per year!
- North Carolina Home Builders Association events are sold out each year including the STARS Awards and Golf Tournament!
- You can reach thousands of potential customers through the North Carolina Home Builders Association with various communications and networking opportunities!

SAPPHIRE PARTNER - \$25,000

- Year-long listing as our Sapphire level sponsor with your logo and a hyperlink to your website on the NCHBA website homepage, weekly Monday Briefing and in the NCBuilder Magazine
- Sapphire Partner logo recognition on banner at quarterly meetings
- Six (6) Partner News Spotlights in weekly Monday Briefings
- 12 promotional posts on NCHBA social media channels
- One (1) exclusive E-blast per quarter to HBA members
- Sapphire Partner recognition for all employees at NCHBA events
- Cliff's Notes Co-Sponsor

Event Benefits

- Hole sponsor at annual NC Home Builders Education Foundation (NCHBEF) Golf Tournament
- Co-sponsor at NCHBEF Golf Tournament
- Two (2) exhibit tabletops and Co-sponsor Housing Forecast Luncheon (Includes four(4) tickets) at Carolina Builders Conference (CBC)
- Co-Sponsor of Keynote Breakfast with Special Guest (4 tickets) at CBC
- Networking Reception Co-Sponsorship at CBC
- One full page color ad in official NCBI Course Catalog distributed to over 25,000 NC Builder Qualifiers
- Mega Star partner recognition at annual STARS Awards Gala
- Exclusive sponsor of four (4) days of NCBI Continuing Education classes (virtual). Receive company recognition in E-Blast with logo and short sponsored content in emails regarding that particular class. Direct message sent to students from sponsor after classes. Receive company recognition in slides with logo in class PowerPoint.
- Lunch Sponsor at quarterly meetings (where lunch is provided)

PLATINUM PARTNER - \$15,000

- Year-long listing as our Platinum level sponsor with your logo and a hyperlink to your website on the NCHBA website homepage, weekly Monday Briefing and in the NCBuilder Magazine
- Platinum Partner logo recognition on banner at quarterly meetings
- Four (4) Partner News Spotlights in weekly Monday Briefing
- 10 promotional posts on NCHBA social media channels
- One (1) exclusive E-Blast per quarter to HBA members
- Platinum Partner recognition for all employees at NCHBA events
- Cliff's Notes Co-Sponsorship

Event Benefits

- Hole sponsor at annual NC Home Builders Education Foundation (NCHBEF) Golf Tournament
- Co-sponsor at NCHBEF Golf Tournament
- One (1) exhibit tabletop and Co-sponsor Housing Forecast Luncheon. Includes four (4) tickets at Carolina Builders Conference (CBC)
- Co-Sponsor of Keynote Breakfast with Special Guest (4 tickets) at CBC
- Networking Reception Co-sponsor at CBC
- One full page color ad in official NCBI Course Catalog distributed to over 25,000 NC Builder Qualifiers
- Mega Star partner recognition at annual STARS Awards Gala
- Exclusive sponsor of three (3) NCBI Continuing Education classes (virtual). Receive company recognition with slide with company logo inserted in PowerPoint and in E-Blast with logo and short sponsored content in emails regarding that particular class. Direct message sent to students from sponsor after classes. Includes a chance to log in and speak directly to students once each day.

GOLD PARTNER - \$10,000

- Year-long listing as our Gold level sponsor with your logo and a hyperlink to your website on the NCHBA website homepage, weekly Monday Briefing and in the NCBuilder Magazine
- Gold Partner logo recognition on banner at quarterly meetings
- Two (2) Partner News Spotlights in weekly Monday Briefing
- Five (5) promotional post on NCHBA social media channels
- Two (2) exclusive eblasts/year to HBA members
- Gold Partner recognition for all employees at NCHBA events
- Cliff's Notes or Legislative Report Co-Sponsorship

Event Benefits

- Hole sponsor at annual NC Home Builders Education Foundation (NCHBEF) Golf Tournament
- Co-sponsor of beverage carts or lunch at NCHBEF Golf Tournament
- One (1) exhibit tabletop at Housing Forecast Luncheon (2 tickets) at Carolina Builders Conference (CBC)
- Networking Reception Co-Sponsorship at CBC
- One (1) half page color ad in official NCBI Course Catalog distributed to over 25,000 NC Builder Qualifiers
- Shining Star partner recognition at annual STARS Awards Gala
- Exclusive sponsor of two (2) NCBI Continuing Education classes (virtual). Receive company recognition in slides with logo and short sponsored content in emails regarding that particular class. Direct message sent to students from sponsor after classes

SILVER PARTNER - \$7,500

- Year-long listing as our Silver level sponsor with your company logo and a hyperlink to your website on the NCHBA website homepage, weekly Monday Briefing and NCBuilder Magazine
- Silver Partner logo recognition on banner at quarterly meetings
- One (1) Partner News Spotlight a year in weekly Monday Briefing
- Three (3) promotional posts a year on NCHBA social media channels
- One (1) exclusive eblast/year to HBA members
- Silver Partner recognition for all employees at NCHBA events

Event Benefits

- Hole sponsor at annual NC Home Builders Education Foundation (NCHBEF) Golf Tournament
- Co-sponsor of breakfast or lunch at NCHBEF Golf Tournament
- One (1) Exhibit tabletop at Carolina Builders Conference (CBC)
- One (1) quarter page color ad in official NCBI Course Catalog distributed to over 25,000 NC Builder Qualifiers
- Shining Star partner recognition at annual STARS Awards Gala
- Beverage Sponsor at quarterly meetings

BRONZE PARTNER - \$5,000

- Year-long listing as our Bronze level sponsor with your company name and a hyperlink to your website on the NCHBA website homepage, weekly Monday Briefing and NCBuilder Magazine
- Bronze Partner name recognition on banner at quarterly meetings
- One (1) Partner News Spotlight a year in weekly Monday Briefing
- Two (2) promotional posts a year on NCHBA social media channels
- Bronze Partner recognition for all employees at NCHBA events

Event Benefits

- Hole sponsor at annual NC Home Builders Education Foundation (NCHBEF) Golf Tournament
- Golf cart co-sponsor at NCHBEF Golf Tournament
- One (1) quarter page color ad in official NCBI Course Catalog distributed to over 25,000 NC Builder Qualifiers
- Beverage Sponsor at quarterly meetings

PATRON PARTNER - \$2,500

- Year-long listing as our Patron level sponsor with your company name and a hyperlink to your website on the NCHBA website homepage, social media sites, weekly Monday Briefing and NCBuilder Magazine
- Patron Partner name recognition on banner at quarterly meetings
- Patron Partner recognition of all employees at NCHBA events

ADDITIONAL NCHBA OPPORTUNITIES

- Co-Sponsor 4th Quarter Installation Reception
- Beverage Carts at NCHBEF Golf Tournament (2)
- Quarterly Meeting Lunch Co-Sponsorship
- Lunch at NCHBEF Golf Tournament Co-sponsor
- Online Ad for NCBI On-Demand CE Classes
- NCBI In-person CE Class includes speaking briefly to class (1)
- Monday Briefing sponsorship- Hyperlinked sponsor logo with short text
- One (1) half page ad in official NCBI Course Catalog distributed to over 25,000 NC Builder Qualifiers
- Beverage co-sponsor at three (3) NCHBA quarterly meetings
- One exclusive eblast to HBA members

*****Sponsor is responsible for supplying content by deadline requested. You will be notified by staff and given deadlines for needed content. *****



NCHBA Business Partnership Form 2026

First Name: _____ Last Name: _____ Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

We would like to be recognized as a _____ Level Partner at \$ _____

I would like to add additional sponsorship opportunities:

_____ Price: _____

_____ Price: _____

_____ Total: _____

Total of partnership: _____

☐ I understand that I must supply any promotional materials a minimum of 45 days prior to the distribution date. (i.e., web banners, flyers, pens, text, etc.) Failure to do so may mean a missed opportunity.

☐ Check Enclosed – Payable to NCHBA ☐ Visa ☐ MasterCard ☐ American Express

Card No: _____ Expiration Date: _____

Card issued to (print): _____ CVV #: _____

Signature: _____ Amount Authorized to be Charged: _____

Billing Address on Card: _____

City: _____ State: _____ Zip: _____

Return by mail to: NCHBA, PO Box 99090, Raleigh, NC 27624 Or by E-mail to: tgarrett@nchba.org

For NCHBA Use only

Date pd: _____

Ck#/CC: _____

Amt Pd: _____

Paid by: _____