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STARS Awards honor best of the home building industry

The [North Carolina Home Builders Association](#) presented more than 80 prestigious STARS Awards at the annual STARS Awards Gala on Wednesday, November 5, 2025, at the Sheraton Imperial Hotel Raleigh-Durham. The STARS Awards program honors the achievements of home building industry professionals from across North Carolina.

Winners receive recognition in areas such as custom and production single-family home building, remodeling, interior design and merchandising, landscape design, marketing and advertising, and more. Awards are also given to local home builders associations in North Carolina.

The top awards of the evening recognized the following winners:

Frank McLawhorn was named the *2025 Distinguished Builder Member of the Year*. McLawhorn is a member of the **Inner Banks Home Builders Association**.

The *2025 Distinguished Associate Member of the Year Award* went to **Robin Newhouse**. She is a member of the **Outer Banks Home Builders Association**.

Megan Carroll, Executive Officer of the **Builders Association of the Blue Ridge Mountains**, was recognized as the *2025 Executive Officer of the Year*.

The *2025 New Executive Officer of the Year* award recognized **Sarah Williams** of the **Inner Banks Home Builders Association**.

The *Builders Mutual Safety Program of the Year* award recognized **Moffat Pipe, Inc.** as its 2025 recipient. **Moffat Pipe, Inc.** is a member of the Franklin County Home Builders Association.

Other STARS Awards winners include:

Sales Professional of the Year

Mary Liske, Looking Glass Realty Asheville

Member of Builders Association of the Blue Ridge Mountains

Sales Team of the Year

Trusst Marketing Group

Member of Wilmington Cape-Fear Home Builders Association

Online Sales Counselor of the Year

Karen Evans, D.R. Horton

Member of Wilmington Cape-Fear Home Builders Association, Brunswick County Home Builders Association

Mortgage Professional of the Year
Paul Heathman, HomeTrust Bank
Member of Builders Association of the Blue Ridge Mountains

Marketing Professional of the Year
Ram Gabriel, D.R. Horton
Member of Wilmington Cape-Fear Home Builders Association, Brunswick County Home Builders Association

Superintendent of the Year
Dan DeHaro, Ken Harvey Homes
Member of Home Builders Association of Raleigh-Wake County, Franklin County Home Builders Association

Construction Manager of the Year
Charlie Fonville, Pace Building Group
Member of Home Builders Association of Greater Charlotte

Best Humanitarian Member Project
United States Veterans Corps, Hurricane Helene Deployment
Member of Home Builders Association of Raleigh-Wake County

Best Brochure or Newsletter for a Community
Beau Coast West
Member of Carteret County Home Builders Association

Best Brochure or Newsletter for an Associate
ITC Millwork, Modern Mouldings Brochure
Member of Home Builders Association of Greater Charlotte, Lake Norman Home Builders Association, Home Builders Association of Durham, Orange & Chatham Counties, Home Builders Association of Raleigh-Wake County

Best Brochure or Newsletter for a Builder
Kaizen Homes, Home Guide
Member of Builders Association of the Blue Ridge Mountains

Best Logo for a Community
Glenn Meadows, Ken Harvey Homes
Member of Home Builders Association of Raleigh-Wake County, Franklin County Home Builders Association

Best Logo for an Associate
Pippin Home Designs
Member of Lake Norman Home Builders Association

Best Logo for a Builder
Trusst Builder Group
Member of Wilmington Cape-Fear Home Builders Association

Best Marketing Campaign for a Community

NoVi at Chatham Park, Preston Development Company

Member of Home Builders Association of Raleigh-Wake County, Home Builders Association of Durham, Orange & Chatham Counties

Best Marketing Campaign for an Associate

The Jim Allen Group

Member of Home Builders Association of Raleigh-Wake County, Home Builders Association of Durham, Orange & Chatham Counties, Franklin County Home Builders Association

Best Marketing Campaign for a Builder

Bill Clark Homes

Member of Wilmington Cape-Fear Home Builders Association

Best Advertisement for a Community

Wendell Falls, Brookfield Residential Properties

Member of Home Builders Association of Raleigh-Wake County, Home Builders Association of Durham, Orange & Chatham Counties

Best Advertisement for an Associate

Wells Roofing & Gutters

Member of Inner Banks Home Builders Association

Best Advertisement for a Builder

Epcon Communities

Member of Home Builders Association of Raleigh-Wake County

Best Website for a Community

Beau Coast West

Member of Carteret County Home Builders Association

Best Website for an Associate

The Jim Allen Group

Member of Home Builders Association of Raleigh-Wake County, Home Builders Association of Durham, Orange & Chatham Counties, Franklin County Home Builders Association

Best Website for a Builder

Homestead Building Company

Member of Home Builders Association of Raleigh-Wake County

Best 30 to 60 Second Commercial

Beau Coast West

Member of Carteret County Home Builders Association

Best Video Project

The Jim Allen Group, Who We Are

Member of Home Builders Association of Raleigh-Wake County, Home Builders Association of Durham, Orange & Chatham Counties, Franklin County Home Builders Association

Best Sales / Information Center

Arden Homes

Member of Home Builders Association of Winston-Salem

Best Interior Merchandising for a Home Under 2,500 Square Feet

Ken Harvey Homes, The Megan

Member of Home Builders Association of Raleigh-Wake County, Franklin County Home Builders Association

Best Interior Merchandising for a Home 2,501 to 4,000 Square Feet

Epcn Communities, The Provenance

Member of Home Builders Association of Greater Charlotte

Best Interior Merchandising for a Home Over 4,001 Square Feet

Atelier Maison & Co., French Broad Crossing Sanctuary

Member of Builders Association of the Blue Ridge Mountains

Best Interior Design for a Home Under 2,500 Square Feet

Buchanan Construction, The Montreat

Member of Builders Association of the Blue Ridge Mountains

Best Interior Design for a Home Between 2,501 to 4,000 Square Feet

Legacy Homes by Bill Clark, The Hayden

Member of Wilmington Cape-Fear Home Builders Association

Best Interior Design for a Home Over 4,001 Square Feet

Buchanan Construction, Windy Knoll Retreat

Member of Builders Association of the Blue Ridge Mountains

Best Design Detail

Buchanan Construction, Timber Hill Retreat

Member of Builders Association of the Blue Ridge Mountains

Best Community Landscape Design

Serenity, Greenfield Communities

Member of Home Builders Association of Raleigh-Wake County

Best Outdoor Living Space

Tyner Construction, New World Classic Greenhouse

Member of Builders Association of the Blue Ridge Mountains

Best Outdoor Kitchen

Semper Fi Custom Remodeling, Culinary Peaks

Member of Builders Association of the Blue Ridge Mountains

Best Swimming Pool

Tyner Construction, New World Classic Pool

Member of Builders Association of the Blue Ridge Mountains

Best Home Exterior Transformation
Pippin Home Designs & Cypress Builders
Member of Lake Norman Home Builders Association

Best Community Amenity Center
Serenity, Greenfield Communities
Member of Home Builders Association of Raleigh-Wake County

Best Green Single-Family Home
Alair Asheville | Red Tree, Green Haven
Member of Builders Association of the Blue Ridge Mountains

Best Green Home Remodel
Designco Construction
Member of Inner Banks Home Builders Association

Best Sustainable Project
Wendell Falls, Brookfield Residential Properties
Member of Home Builders Association of Raleigh-Wake County, Home Builders Association of Durham, Orange & Chatham Counties

Best Green Home Feature
Scroggs Construction Services
Member of Builders Association of the Blue Ridge Mountains

Best Kitchen Remodel Under \$100,000
CRK Builders, Sandfiddler Pointe Kitchen
Member of Wilmington Cape-Fear Home Builders Association

Best Kitchen Remodel Over \$100,000
CQC Home, Lake Boone Trail
Member of Home Builders Association of Durham, Orange & Chatham Counties, Home Builders Association of Raleigh-Wake County

Best Bathroom Remodel Under \$75,000
Tyner Construction, New World Classic Pool Bath
Member of Builders Association of the Blue Ridge Mountains

Best Bathroom Remodel Over \$75,000
CQC Home, Lake Boone Trail
Member of Home Builders Association of Durham, Orange & Chatham Counties, Home Builders Association of Raleigh-Wake County

Best Room Remodel
Buchanan Construction, Alpine Farmhouse
Member of Builders Association of the Blue Ridge Mountains

Best Addition
Tyner Construction, New World Classic Pub
Member of Builders Association of the Blue Ridge Mountains

Best Whole Home Remodel Under \$250,000

Housing Solutions, Williams Residence

Member of Home Builders Association of Durham, Orange & Chatham Counties

Best Whole Home Remodel Between \$250,000 and \$500,000

Bennett Group, The Windsor

Member of Inner Banks Home Builders Association

Best Whole Home Remodel Between \$500,000 and \$750,000

Sineath Construction, Cane Break Cabin

Member of Builders Association of the Blue Ridge Mountains

Best Whole Home Remodel Between \$750,000 and \$1,000,000

CQC Home, Lake Boone Trail

Member of Home Builders Association of Durham, Orange & Chatham Counties, Home Builders Association of Raleigh-Wake County

Best Whole Home Remodel Over \$1,000,000

Sandmark Custom Homes, Lindley Residence

Member of Outer Banks Home Builders Association

Best One-Of-A-Kind Home Remodel

Smith Contracting, Winslow Cottage

Member of Outer Banks Home Builders Association

Best Aging or Accessibility Residential Remodel

Scroggs Construction Services, Luxury Lodge Lift

Member of Builders Association of the Blue Ridge Mountains

Best Historic Preservation / Restoration

Tilyou Homes, Wolcott Renovation

Member of Wilmington Cape-Fear Home Builders Association

Best Single-Family Production Home Under 2,250 Square Feet

Trusst Builder Group, Plum Island II

Member of Wilmington Cape-Fear Home Builders Association

Best Single-Family Production Home Between 2,251 and 3,500 Square Feet

Trusst Builder Group, Catawba

Member of Wilmington Cape-Fear Home Builders Association

Best Single-Family Custom Home Under 2,500 Square Feet

Sineath Construction, Barndominium

Member of Builders Association of the Blue Ridge Mountains

Best Single-Family Custom Home Between 2,501 and 3,500 Square Feet

Frank McLawhorn Construction, The Moss Residence

Member of Inner Banks Home Builders Association

Best Single-Family Custom Home Between 3,501 and 4,500 Square Feet
RMB Building & Design, The Newington
Member of Wilmington Cape-Fear Home Builders Association

Best Single-Family Custom Home Between 4,501 and 5,500 Square Feet
Sandmark Custom Homes, The Julian Residence
Member of Outer Banks Home Builders Association

Best Single-Family Custom Home Over 5,500 Square Feet
Homes by Jonathan Lee, The Dorsch Residence
Member of Home Builders Association of Winston-Salem

Best One-Of-A-Kind Home
Living Stone Design + Build, Hidden Falls
Member of Builders Association of the Blue Ridge Mountains

Best Aging or Accessibility Residential Project
Serenity, Greenfield Communities
Member of Home Builders Association of Raleigh-Wake County

Community of the Year
Serenity, Greenfield Communities
Member of Home Builders Association of Raleigh-Wake County

Best HBA Website
Builders Association of the Blue Ridge Mountains
Executive Officer: Megan Carroll

Best HBA Social Media
Home Builders Association of Raleigh-Wake County
Executive Officer: Paul Kane

Best HBA Publication
Wilmington-Cape Fear Home Builders Association, Parade of Homes Map
Executive Officer: Cameron Moore

Best HBA Marketing Campaign
Wilmington-Cape Fear Home Builders Association, The Burrow
Executive Officer: Cameron Moore

Best HBA Member Educational Program
Builders Association of the Blue Ridge Mountains, Advanced Contractor Education Program,
Executive Officer: Megan Carroll

Best Membership Recruitment or Retention Initiative
Home Builders Association of Raleigh-Wake County, Cocktails & Committees
Executive Officer: Paul Kane

Best Workforce Development Initiative
Wilmington-Cape Fear Home Builders Association, Career Leadership Development Academy
Executive Officer: Cameron Moore

Best Government Affairs Initiative
Home Builders Association of Raleigh-Wake County, Apex Fire Sprinkler Mandate Defeated
Executive Officer: Paul Kane

Best Build PAC Fundraiser
Home Builders Association of Durham, Orange & Chatham Counties, Pints & Politics
Executive Officer: Holly Fraccaro

Best HBA Parade of Homes Marketing
Wilmington-Cape Fear Home Builders Association
Executive Officer: Cameron Moore

Best HBA Community Project or Program
Builders Association of the Blue Ridge Mountains, Rebuilding Hope
Executive Officer: Megan Carroll

Best HBA Event or Special Project
Wilmington-Cape Fear Home Builders Association, Battle of the Beans
Executive Officer: Cameron Moore

Best HBA Charitable Event
Builders Association of the Blue Ridge Mountains, Strings of Hope
Executive Officer: Megan Carroll